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## Customers

Customers are the primary focus of any successful business, and SmartBilling focuses on customers as the key and most important element of the system, located directly at the left of the navigation pane. This functionality will be used by Operations, Customer Service, Sales, Administration and during Implementation. This User Interface (UI) screen allows users to configure and populate the information fields that describe the customer, manage the customer account, contacts.locations, miscellaneous charges and products, subscriptions, and to search for and display the elements within the customer.

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