

[Home](#) [FAQ page](#) [SmartBilling 5.0](#)

## Adding Non-subscription Products & Charges

Companies sell products or services to customers. In the subscription economy, services are attached to subscriptions, but products and charges can also be invoiced to the customer without being a part of a subscription. See the example below.

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In order to add a product to a customer, the product needs to be created in the Catalog previously. Same happens for adding Charges. Those need to be created as part of the Catalog, and then added at Customer>Add Charge level. See below for illustration purposes.

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[http://wiki.smartbilling.ca/index.php/File:Customer\\_Detailed\\_information\\_3.mp4](http://wiki.smartbilling.ca/index.php/File:Customer_Detailed_information_3.mp4)

[Previous](#) | [Next](#)

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[Home](#) [FAQ page](#) [SmartBilling 5.0](#)